# Business Outlook



**MONDAY, MARCH 14, 2011** 

#### **ONE-ON-ONE INTERVIEW**

T.J. Trujillo, from small town to the big leagues of lobbying in Santa Fe.

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# DIVISION

Issues fester between action team, vexed property owners

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By Rivkela Brodsky Journal Staff Writer

lbuquerque's Downtown **Business** Improvement District got its life extended late last year but many of the hot issues that threatened its continuance are still smoldering and members remain divided.

The City Council approved a resolution in December to continue the BID and the \$700,000 it generates annually from a 5.8-mill levy on 183 property owners in the district. An amendment trimming the BID's normal 10-year span to five years and offering mediation to help resolve the conflict between the Downtown Action Team, which administers the BID, and property owners, led by hotelier Jim Long, who have been fighting to kill it was approved as part of the resolution.

The concerns and issues raised by Long and other property owners prompted Councilor Don Harris to

The property owners who contribute taxes to fund the Downtown Business Improvement District remain divided several months after the City Council decided to keep the group going. The buildings of many of those involved can be seen in this aerial view of Downtown Albuquerque.

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Cimarron solar site settles into production

■ N.M.'s largest utilitysize photovoltaic facility cranks out 30 megawatts

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By Michael Hartranft Journal Staff Writer

'ew Mexico's largest and first utilityscale solar power installation is entering its fourth month of generating electricity.

The 30-megawatt Cimarron Solar Facility — producing enough to serve 9,000 homeshas a half million solar panels over 250 acres and is, in fact, one of the largest of photovoltaic power plants in North America.

"It had come on operating 10 megawatts at a time and by late November, the last 10 megawatts were up and running," said Jim Van Someren, spokesman for the Tri-State Generation and Transmission Association, which will purchase all of the Cimarron electricity for the next 25 years. Tri-State provides power to 44 electric cooperatives in four states, including 12 in New Mexico.

Built by Arizona-based First Solar Inc, the Cimarron project is on part of Ted Turner's sprawling Vermejo Park Ranch in northeastern New Mexico. Tri-State built a substation to feed electricity from the site into the grid via an existing

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**BUSINESS OUTLOOK** MONDAY, MARCH 14, 2011

# One-on-One with T.J. Trujillo

BY AUTUMN GRAY

Assistant Business Editor

.J. Truiillo is fidgeting with an empty Dunkin' Donuts cup. The chocolate chip cookie he routinely buys there with his morning coffee was finished off hours ago, likely even before sunup.

"That's breakfast," especially this time of year, Trujillo says, sitting in his Santa Fe law office across from the Roundhouse. As a lobbyist, he is up at 5 a.m. daily and not home until midnight January through March for the legislative session.

"This is my busy season," he says, with a laugh that fills the room and would make it difficult for even his staunchest opponent to dislike him.

The rest of the year, when Trujillo is doing traditional legal work for Phoenix-based Gallagher & Kennedy, he only works 12-hour days.

"Both my mother and my father have been very influential — kind of instilling a work ethic that has been unparalleled. I don't know if it's a mining work ethic from growing up in a mining town or what," Trujillo says of his childhood in Silver City.

In those days, his parents' house was the place to congregate. Rarely was there a night that a friend of his, his brother or sister wasn't staying over. Rarer still was there a weekend without time spent camping and hunting.

'Growing up in Silver City was a great experience. ... The hard part about growing up in a small community is you don't have the economic development. And so I was one of those that left for economic reasons, not only in terms of trying to further my education but being able to find the kind of employment that I needed to find was just not possible," Trujillo said.

Trujillo left to get a college degree from the University of Arizona. He later pursued a law degree there while simultaneously working toward a master's degree



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discuss it with you. ... She

said, 'It's a really important

job, but I need to start with

this question: Do you know

who Andre Agassi is?' And

I looked her straight in the

face, and I said 'I have no

idea who Andre Agassi is.'

And she goes, 'Do you ever

'No ma'am. The only sports

'You're hired.' So I started out

working for Andre Agassi in

Las Vegas (Nev.) for about a

summer. It was probably one

of the neatest experiences

I had from an employment

watch tennis?' And I said.

we had in Silver City were

football, basketball and

baseball.' And she goes,

The Basics: Born Anthony Justin Trujillo on July 23, 1973, in Silver City; bachelor's degree in accounting and finance, iuris doctorate from the University of Arizona and master's degree in business administration from Western New Mexico University: married to Jennifer since Jan. 17, 2004; sons Brennan, 7, Reeve, 4, Gavin, 3; two dogs, a boxer named Desi and boxer mix named Lucy.

Position: Shareholder for Gallagher & Kennedy law firm; chairman for the Association of Commerce and Industry.

#### What You Didn't Know:

"My first job coming out of law school — my advisor called me in and said I have this potential employment opportunity, and I need to

standpoint. I did legal work in terms of his endorsement deals. The best job I ever got was due to the fact that I didn't know who my employer was." down on me. So I've kept

in business administration from Western New Mexico University. He obtained both in 2000. "There's a little gray

car out there," Trujillo says, pointing to the firm's parking lot, "that I keep because I traveled that entire year back and forth. And that car made it and never once broke

it ever since. It's a little 1990 Toyota Camry. It's got about 170,000 miles. That's my good luck car."

Since then, Trujillo has become wellknown statewide for his representation of oil and gas and horticulture

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# **Ethics in Business awards** dinner planned for May 5

Journal Staff Report

The 12th annual Ethics in Business dinner and awards celebration is scheduled for May 5 at Hotel Albuquerque.

Tickets and table sponsorships are available through Samaritan by calling 842-5300 or on the website www. ethicsinbusinessnm.com.

Proceeds from the awards dinner benefit the Samaritan Counseling Center by raising funds to provide behavioralhealth counseling services to those most in need and to support an endowed scholarship fund for student activities related to business ethics at the UNM Anderson School of Management.

Organized and sponsored by the Samaritan Counseling Center of Albuquerque, these are the 2011 New Mexico Ethics in Business Award winners: the Rust Award for Excellence in Ethical Business Practice by For-Profit Businesses are Andy Lee General Contractor, First Born Program in Silver City and Los Poblanos



Organics; the Hopkins Award for Excellence in Ethical Practice by a Nonprofit Organization is Women's **Economic Self-Sufficiency** Team (WESST); the recipient of the PNM/Ackerman Award for Individual Excellence is Barbara Allender; the recipient of the Daniels Award for Ethical Entrepreneurship is Betty Chao, Ph.D.

The Anderson School partners with the Samaritan Counseling Service for the annual selection.

Gold sponsors for the banquet are the Albuquerque Journal, New Mexico Bank & Trust, PNM, Presbyterian Healthcare Services, Samaritan Counseling Center and the UNM Anderson School of Management.

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# One-on-One with T.J. Trujillo

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interests both as a lawyer and a lobbyist. Active in the community, he is a graduate of Leadership Albuquerque and the Leadership New Mexico core program, chairman of the Small Business Regulatory Advisory Committee and is chairman of the Association of Commerce and Industry. He is also coach for his sons' soccer teams.

#### Q: What do you hope to accomplish as chair of

A: I think the strength of ACI is that we really are a statewide chamber, so I'd very much like to take the organization out to the rural communities. And that's to take nothing away from the members who are in Albuquerque, Las Cruces or Santa Fe. It's more so to get the rural communities involved and develop a statewide platform. ... If I had to sum up my goal, it's to really, truly be a statewide business organization versus dominated by just urban interests.

#### Q: What did you think you wanted to be?

A: When I was a very little kid, I wanted to be an astronaut. ... Then I wanted to be a professional baseball player. I played baseball all my life. It's kind of funny how life turns out. I really wanted to get into politics. I really wanted to run for office. I was probably in junior high school. I was very involved in the Student Council and really thought I liked public policy issues and did that really through high school, got involved with student government. When I went to college, it kind of switched. I started liking business and started wanting to do entrepreneurial things. ... I kind of left the thought of politics behind except for my senior year in college when a group of my friends talked me into running for student body president. And I ended up winning. And I always tell folks it was really funny 'cause I won the student body presidency at the University of Arizona, and the number of people that voted for me was more than the entire population my hometown in Silver City. ... So that was my reintroduction back into politics.

#### Q: If you had more time for yourself, how would you spend it?

A: I love to read, and that's the most frustrating part about my job is that I get so busy that I don't have time. ... I love all the biographies of different business people, politicians. I read business books. I read fictional stuff. I loved all of John Grisham.

Q: You have a Sopranos cigar box on your desk.

#### Are you a fan?

**A:** My father is a lobbyist for a company, my brother is a lobbyist in the higher education area, then I have a whole bunch of clients. And all three of us go a lot of times to the same places, to events and stuff. And so I can't remember who it was, but someone nicknamed us The Sopranos 'cause my dad's name is Tony.

#### Q: Have you had any lifechanging events happen to you, and if so what was it?

A: Really it was the birth of my kids. I was very much a workaholic. Having kids has really taught me how to focus on my family a lot

#### Q: If you could do anything else for a living, what would it be?

A: I would actually move with my wife up to El Vado. And this is what we've talked

about down the road. You know regardless of resources and time — open up a fishing lodge, a camping lodge. We both love the outdoors and El Vado's kind of our special place up north. I'd just love to have kind of a quiet ranch or my place to take people fishing, guided fishing. I've talked to her about doing that kind of stuff, ... so one of these days, I'll retire and end up doing that.

#### Q: How do you handle the stress of your current jobs?

A: My wife. My wife is really my stress relief. When I walk in the door, I have to leave everything behind. It took me about a year for her to train me to do that. ... When I step in the front door, it's about being a good husband and a good father. And everything else can wait until you get up early the next morning.

#### BERNALILLO COUNTY DISTRICT COURT

#### **MONEY DUE**

Richard E. Lucero v. National Enterprise Systems Inc. Notice of dismissal (complaint for violation of the fair debt collection practices act)

Jefferson-Pilot Investments Inc. v. Cottonwood Phase V LLC, and First Community Bank. Complaint for debt and foreclosure.

Gary Armstrong v. Synergy Group LLC, a New Mexico limited liability company, dba Gold's Gym, Gold Avenue Fitness Inc., a New Mexico corporation, Troy Finfrock, Steve F. Damico, and Del Reanne Lucas. Verified complaint on promissory note.

Inland Kenworth (US) Inc. v. Railrock LLC, and James Canger. Writ of execution as to Railrock (complaint for debt and money due).

Armstrong Brothers, a New Mexico partnership, v. V.E.T.O. International Corp., a New Mexico corporation, Robert Smith, M.B. Pete Ford, Don Sutton and John Gardner. Verified complaint on promissory note.

#### CONTRACT

Albuquerque Police Officers Association, Joey Sigala, Felipe Garcia, Tom Novicki and Matt Fisher, City of Albuquerque, Albuquerque Police Department and Mayor Richard Berry. Complaint for breach of contract.

Armstron Brothers, a New Mexico partnership, v. Action Asphalt of New Mexico. Disposition order for lack of prosecution (verified complaint for breach of contract and damages).

Alan Direen v. Mountain Run Partners Ltd. and Sandia Plaza Partners LLC. Complaint for breach of contract and money due.

#### **PERSONAL INJURY**

Michon Henegar and Kevin Henegar, husband and wife, v. Chardans Mechanical Inc., Keers Remediation Inc. and Servicemaster. Complaint for personal injury.

Yvonne Quiñonez v. Board of Regents of the University of New Mexico. Complaint for personal injuries.

Joseph P. Smith v. The Peters Corp., a New Mexico corporation, dba **Chama River Brewing Company.** Order of dismissal with prejudice (complaint for negligence and personal injuries).

Phyllis Patterson v. The Celtic LLC, dba Fuddrucker's. Complaint for personal injury

Shirley Martinez v. Cottonwood Mall Simon Property Group Inc. and John Does 1-3. Complaint for personal injuries and compensatory damages.

Mark Lucero and Carolyn Cisneros as parents and next friends of Devanie Lucero, a minor, v. Samon's Tigers Stores Inc., dba Samon's Electric & Plumbing, and AMCO Insurance Co. Stipulated order approving settlement of minor's claims and dismissing the cause of action with prejudice (petition for approval of the settlement of a minor's claim for personal injuries).

#### **OTHER**

Mikel Puebla and Julia Jurado v. Officers Randolph Rogers, Kevin Fuller, Ryan Brown and Glen Stout, individually, and in their official capacities as police officers employed by the **Albuquerque Police Department, and** other police officers of the Albuquerque Police Department, individually, and in their official capacities. Notice of filing of notice of removal (complaint for damages for deprivation of civil rights, malicious prosecution and false arrest).

Patricia Endsley v. Lincoln County Medical Center, Presbyterian Healthcare Services, Travis Reed, D.O., and Travis Reed, D.O., P.A. Complaint for medical malpractice and loss of consortium.

Anthony Vigil and Barbara Vigil v. **Catholic Cemetery Association,** dba Gates of Heaven. Complaint for damages.

Janet Alroy v. The Board of Regents of the University of New Mexico. Notice of completion (complaint for damages)

**Driving Success Inc., dba McGinnis** School of Driving, a New Mexico corporation, v. T.J. McGinnis School of Driving Ltd., a New Mexico limited liability company. Notice of dismissal without prejudice pursuant to Rule 1-041 NMRA (complaint for trade name and trademark infringement, trademark dilution, unfair practices, false advertisement and unfair competition, and preliminary and permanent injunction).

Hadie Fotouhie v. Cross Country Auto Sales LLC, and Ohio Casualty Insurance Company. Complaint for damages and for declaratory relief.

Dominic A. Alvarez v. Bernalillo County, Bernalillo County Sheriff's Department, Colleen Bultmann in her official and individual capacities, and deputy J. Barricklow in his official and individual capacities. Complaint for damages

NBS Equities LLC, a New Mexico limited liability company, and Victor P. Kearney, v. C.J. Materials Inc., a New Mexico corporation, and Rising **Enterprise, a New Mexico limited** liability company. Stipulated order of partial summary judgment for recoverv of possession, for writ of execution in forcible entry or detainer, and for restitution.

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