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Gallagher & Kennedy Included in 2017 BTI Brand Elite Report

PHOENIX, Ariz. (April 26, 2017) – The law firm of Gallagher & Kennedy today announced the firm's recognition in the 2017 edition of consulting group BTI's *Brand Elite* report. Of the 426 firms included in the report, Gallagher & Kennedy was ranked in the top half of all firms recommended first to peers and colleagues.

BTI's analysis measures law firms based solely on unbiased, direct feedback from interviews with more than 600 corporate counsel at the world's largest organizations. Only firms that make a significant imprint on interviewees are selected for inclusion in the report.

"There is no greater compliment than to receive positive feedback from not only clients, but other members of the business community that recognize our firm's commitment to excellence," said Dean Short, Managing Partner at Gallagher & Kennedy.

In the report, firms are judged by corporate counsel participants according to nine branding factors, including: innovation, accomplishments in client service, bet-the-company work, premium worthy value and client recommendations.

About BTI Consulting

Founded in 1989, BTI performs research in 42 countries and improves performance for clients on 5 continents. BTI clients range from small partnerships to Fortune 10 organizations—and virtually everything in between. Through more than 14,000 independent interviews with C-level executives and systematic analysis, BTI has helped professionals boost client service for 25 years.

About Gallagher & Kennedy

Established in 1978, Gallagher & Kennedy is an Arizona-based law firm with nearly 80 attorneys in offices in Phoenix and Santa Fe. Gallagher & Kennedy's clients range from Fortune 500 companies to small businesses and individuals. The firm's clientele includes Freeport-McMoRan Copper & Gold Inc., the Arizona Diamondbacks, and Arizona Cardinals. For more information, please visit www.gknet.com or call 602-530-8000.